

InfoCor Names Kevin Messman Manager, Education Technology

Germantown, Wisconsin, May 9, 2011---

Wisconsin School District of New Berlin's Kevin Messman has been named Manager, Education Technology at InfoCor effective July 2011. Messman has most recently served as Coordinator of Instructional Technology at New Berlin School District where he was instrumental in providing the necessary leadership in the development, implementation and evaluation of the district plan for the instructional use of technology. Kevin brings over 30 years of educational experience in a variety of instructional and technology related areas, and holds both a Bachelor of Science and Master of Education degrees from the University of Wisconsin.

"We are very excited about Kevin joining InfoCor," says Bill Jones, Executive Vice President & C.O.O. at InfoCor. "InfoCor has enjoyed working with Kevin in the past and we look forward to Kevin's continued leadership in educational technology. Kevin has in-depth knowledge and first-hand experience on the potential of technology to transform teaching and learning. He understands the need to meet and engage children where they are, addressing various learning styles and individualizing instruction."

In this new role, Kevin will be responsible for assisting school districts to achieve the goals and objectives of their respective educational technology plans through the implementation of products and services offered by InfoCor. This would be accomplished by integrating technology into curriculum and instructional practices; providing recommendations regarding potential hardware and software application purchases and working closely with InfoCor's vendor partners and various school support groups.

"InfoCor has enjoyed an impressive reputation over its 16 year history and is positioned for continued growth across all markets," says Messman. "It's an exciting time for InfoCor and I am looking forward to the challenge of developing short and long term educational technology strategies and supportive alliances for continued success".

About InfoCor

InfoCor is a woman owned, Germantown headquartered, premier audiovisual integrator, supporting a wide client base throughout Wisconsin, the U.S. and Canada. Our major emphasis is providing effective audiovisual systems, collaborative capabilities and solutions critical to the educational, corporate and assistive technology markets.