

## **TOSA Foundation's Wisconsin Technology Initiative Selects InfoCor as a SMART Product Provider for the Lighthouse District Grants**

*Enhancing student academic achievement, 21<sup>st</sup> century skills, attendance, and engagement through the effective use of interactive classroom technologies in K-12 schools and pre-service teaching institutions.*

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The Lighthouse District Grant provides funding for classroom interactive white boards, software and related peripherals, and is designed to achieve the following goals:-

- Leverage students' innate curiosity and passion for technology to increase their achievement and their engagement with a rigorous, accountability-driven, standards-based curriculum;
- Provide professional development to teaching staff on the effective use of interactive classroom technologies to increase student achievement and engagement; and
- Evaluate the degree to which the interactive technologies appraise the impact of the proposed project on student achievement and engagement, alignment of the curriculum with common core standards, and student-teacher collaboration

"InfoCor is both proud and pleased to be an integral part of this initiative here in Wisconsin, says Bill Jones, Executive Vice President & COO. "The TOSA Foundation is a highly-regarded foundation encouraging the successful implementation of education products in the U.S. For InfoCor to be selected, further recognizes our company's long-standing commitment to education and reaffirms SMART's position as a leader in quality technology products for educators and students."

"InfoCor has been selected as one of the key suppliers of products for this initiative," says Mike Kerr, Executive Director at the Wisconsin Technology Initiative. "InfoCor represents SMART and their products to its customer's professionally in Wisconsin and we place immense value on this working relationship. InfoCor has achieved significant success because they believe in building strong relationships with their customers and are committed to providing the best solutions for them."

### About InfoCor

InfoCor is a woman owned, Germantown headquartered, premier audiovisual integrator, supporting a wide client base throughout Wisconsin, the U.S. and Canada. Our major emphasis is providing effective audiovisual systems, collaborative capabilities and solutions critical to the educational, corporate and assistive technology markets.

### About Wisconsin Technology Initiative

The Wisconsin Technology Initiative provides grants to K-12 schools and other educational facilities that are committed to effectively integrating instructional technology into their learning environments. Through the increased availability of interactive whiteboards and technologically savvy teachers, classrooms will have the tools necessary to become engines of innovation that improve student engagement and academic achievement.

<http://www.wisconsintechnologyinitiative.org/overview/>