

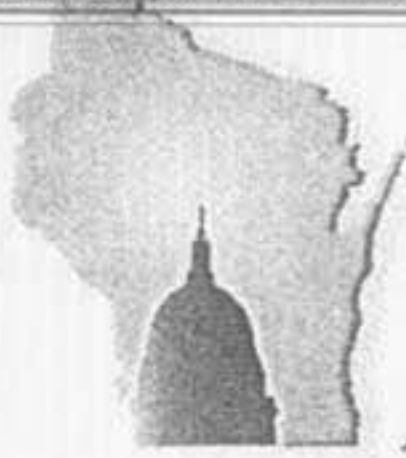
## **State Certified as a Woman-Owned Business Enterprise**

InfoCor is pleased to announce we have received certification as a Woman-Owned Business Enterprise (WBE) through the State of Wisconsin Department of Administration. The designation is pursuant to the State Administrative rule requirements of Comm. 104 which provided validation that InfoCor meets the requirements of being at least 51 percent woman-owned, controlled and managed. It qualifies InfoCor to be considered for contracts with educational institutions, corporations and government entities that see vendor relationships with businesses owned and operated by women.

InfoCor was established in 1995 specializing in Audiovisual Equipment and Services. We are a premier A/V integrator supporting a wide customer base throughout Wisconsin, the U.S. and Internationally. InfoCor's major emphasis is providing effective audiovisual systems, collaborative capabilities and solutions, to the Corporate, Education, Government and Assistive Technology markets. To better promote state certified WBE's and to make it easy for our customers to find InfoCor, the State of Wisconsin maintains an on-line WBE Directory at <http://commerce.wi.gov/BusinessDirectory/>. Customers may also obtain information about the products and services offered by InfoCor directly from our respective websites at: [www.infocor.com](http://www.infocor.com) and [www.mysatalight.com](http://www.mysatalight.com).

Cheryl Anderson, President & CEO of InforCor, takes pride in the fact she was born, raised, educated and now owns one of the only women-owned A/V full service integration company headquartered in Wisconsin. InfoCor's promise is to provide our customers and prospects with the best solutions by understanding their objectives, needs and goals, to provide superior customer service and support and to treat every customer as a partner.

For more information on InfoCor, call Cheryl at 1-800-896-9495. For information on the Woman-Owned Business Certification Program, visit <http://commerce.wi.gov/BD/BD-WBE.html>.



WISCONSIN DEPARTMENT OF  
ADMINISTRATION

SCOTT WALKER  
GOVERNOR

MIKE HUEBSCH  
SECRETARY

WI-5172-WBE

The Department of Administration,  
Office of Business Development,  
having determined that

**Speranza, Inc.**  
**d/b/a InfoCor**

*Has successfully met the certification requirements as outlined in Wisconsin  
Administrative Code Comm. 104 and the policies adopted thereunder, hereby  
grants the designation of*

**Woman-Owned Business Enterprise**

And is recognized as such until the expiration of registration and certification on  
Expiration: September 12, 2014

**NAICS Codes:**

443112 Radio, Television, and Other Electronics Stores  
541618 Other Management Consulting Services  
811213 Communication Equipment Repair and Maintenance

**NIGP Codes:**

88011 Audio Visual Equipment and Supplies (Not Otherwise Classified)

**Product:** Audiovisual integrator - provides audiovisual solutions (sell, design, install and train) to educational, corporate, government and assistive technology customers

Authorized By:

*Carol Dunn*

Carol Dunn, Womens Business Ombudsman  
Office of Business Development

