



InfoCor Announces Agreement with Phonak International for Amplification Systems

Milwaukee, Wisconsin, --November 30, 2011

Speranza, Inc., dba InfoCor announces their partnership with Phonak International to market their Dynamic SoundField Amplification Systems exclusively in the States of Wisconsin, *Illinois and Minnesota* for the business and educational markets.

Phonak's engineers and audiologists designed Dynamic SoundField to address each of today's amplification challenges. The outcome is a system that helps listeners hear the speaker's voice more easily than ever before and presenters love, due to its ease of use, and that technical staff appreciate for its outstanding sound quality and instant FM compatibility.

Phonak's DigiMaster loudspeaker "array" offers high directionality and creates far less problematic reverberation than any existing PA system.

With Dynamic SoundField there is no need for presenters or audio-visual staff to monitor and adjust frequency settings and volume levels. Instead the system automatically measures the room's noise level and optimizes its own configuration. Just plug in, turn on and present!

Should the audience include hearing-impaired listeners who use Phonak personal FM systems, Dynamic SoundField microphones can transmit to these listeners at the same time as amplifying speech to those with normal hearing. The result? Everyone can hear, no matter what their hearing level.

"Many individuals struggle in either meeting rooms or classrooms simply because they cannot hear the presenter, while presenters often struggle to speak above background noise and imperfect room acoustics which makes listening difficult and tiring." says Bill Jones, InfoCor's Executive Vice President & COO. "The Phonak Dynamic SoundField offers a number of alternatives—each providing an easy-to-use solution for all presenters and in particular, for educators to improve student attentiveness and engagement and decrease teacher vocal cord strain."

"We provide our customers with the most advanced technologies, and our agreement with InfoCor enables us to bring them the cutting edge in hearing technology and acoustics. Our working relationship aligns with our strategy to work with best-in-class partners." said Patrick McNulty, Phonak's SoundField Business Development Manager. "Phonak's goal is to improve the quality of life of people with hearing loss, and thus Phonak is the innovative force in hearing acoustics. With our creative solutions, we strive to overcome technological limitations - so that all people are able to hear, understand and fully enjoy life's rich landscapes of sound."



About InfoCor

Established in 1995, InfoCor is one of Wisconsin's only state certified women-owned A/V integrator that provides service for the Corporate, Education, Government and Assistive Technology markets. Located in Germantown Wisconsin, InfoCor's major emphasis is providing solutions for our clients, effective audiovisual systems, and collaborative capabilities. We meet the needs of our clients by offering support for everything from product selection, to engineering & integration by our certified installers, to monitoring & managing audiovisual assets, to on-site or off-site training. InfoCor likes to consider themselves as a one-stop A/V integrator that has cost efficient resources and dedicated team players.

About Phonak International

Headquartered in Zurich Switzerland Phonak is a member of the Sonova Group and has developed, produced and distributed technologically leading hearing and radio systems for more than 50 years. In doing so, Phonak combines profound knowledge in hearing technology and acoustics with an intense cooperation with hearing care experts. Phonak offers a full product range of digital hearing and additional radio solutions. With locations worldwide, Phonak is a driving innovative force, setting new performance and miniaturization standards.